

JOHN MACKEY AWARD

BEST COLLEGIATE TIGHT END

FOR IMMEDIATE RELEASE

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DEON YELDER OF WESTERN KENTUCKY NAMED JOHN MACKEY TIGHT END OF THE WEEK

New York, N.Y. (October 18, 2017) – The John Mackey Award has named Deon Yelder of Western Kentucky as the John Mackey Tight End of the Week. The Conference USA senior had a huge game setting career highs with seven receptions and 92 receiving yards. He also chipped in with an 8 yard touchdown catch as WKU beat Charlotte 45-14. Honorable mentions for this week include Mark Andrews of Oklahoma and Blake Mack of Arkansas State.

The 2017 John Mackey recipient will be announced on December 6, 2017 and then presented live on December 7, 2017 at The Home Depot College Football Awards Red Carpet Show on ESPNU. Other key dates include the 2017 Mackey Semi-finalists on November 14, 2017 and the 2017 Mackey Finalists on November 21, 2017. All future announcements can be found at www.johnmackeyaward.com, on our official Twitter account: [@JohnMackeyAward](https://twitter.com/JohnMackeyAward) and also on our official Facebook page: www.facebook.com/JohnMackeyAward.

The John Mackey Tight End of the Week is an honor distinct and different from the annual John Mackey Award. This weekly honor was started in 2004 to draw attention to individual play by Tight Ends during the active season. The Tight End of the Week acknowledgment does not have a direct bearing on the final John Mackey Award selection process. The John Mackey Tight End of the Week honor will run until the announcement of the eight Semi-Finalists.

The John Mackey Award is a member of the National College Football Awards Association (NCFAA) which encompasses the most prestigious awards in college football. The 23 awards boast over 745 years of tradition-selection excellence. Visit <http://www.NCFAA.org> to learn more about our story.

The Friends of John Mackey is responsible for the administration of the John Mackey Award and the John Mackey Award Selection Committee. Please visit www.johnmackeyaward.com for all Mackey Award related information.

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